

ABSTRACT OF THE DISCLOSURE

An apparatus for transferring at least one label portion from a label assembly onto an object includes a base and a wall connected to the base. The wall forms opposing guides, which correspond to at least a portion of a periphery of the label assembly, and a stop wall. The opposing guides and the stop wall define an application area on a surface of the base. A first stripping member is connected with respect to a first end portion of the application area and suspended over at least a portion of the application area and a second stripping member is connected with respect to a second end portion of the application area and suspended over at least a portion of the application area. The label assembly is positionable on the base surface so that at least one label portion is positioned between the first stripping member and the second stripping member.